

JANUARY JAN 2022 NEWSLETTER

Happy New Year to you all! We hope you had a happy and prosperous festive period and are ready for all that 2022 brings.

The past few months have been busy for the Love Uxbridge (Uxbridge BID) team...

Our Halloween Spooktacular saw the town filled with fire breathers, day of the dead candy skulls, giant skeletons, pumpkin carving, a food market and more! Plus, our outdoor Halloween movies in Fassnidge Park (Hocus Pocus, Addams Family and Beetlejuice) sold out for all showings!

October lay way to November and our Love Uxbridge Christmas Lights Switch On in partnership with Tinsel Town saw over 38,000 people join us for fireworks, food and fun! Giant roaming snow globes, Ice King and Queen on stilts, Snow Lion and Snow Queen, LED Drummers and frozen fairies brought the high street and the Christmas Market to life!

The Christmas joy didn't stop there, the next five weeks Uxbridge town centre was filled with festive fun; The Tinsel Town Christmas Market, live music, Christmas creatures and performers (who doesn't love a runaway Christmas pudding and bouncing elves) and our incredible singing reindeer trio!

Uxbridge town centre was lite up once again, Christmas lights on the station roof and outside of the Pavilions complimented our town centre beautifully.

Our Love Uxbridge Christmas advert showcasing our amazing town centre and some of our businesses, has over **60,000** views! This hugely successful campaign was the first of its type for Love Uxbridge but we are already planning next years!



*We had an incredible light switch on.
But don't take our word for it:*

"It was fabulous. The fireworks were memorable. Thanks for making me look forward to 2022."

"Was all amazing looking forward to what going to happen next year."

"Thank you for all you've done for us all."

"How fantastic!! What a fabulous way to showcase our town. Well done to all."

"Fantastic, well done to all those involved."



Our Uxbridge BID Security Ambassadors continue to patrol our town centre and deal with incidents such as anti-social behaviour, theft, pick pocketing, missing persons and have returned £19,258.41 in stolen goods from thefts in Uxbridge town centre and have dealt with over 6,750 incidents and call outs since they began in December 2020.

Since 2021 we have been on a mission to make Uxbridge bloom! We have put up

Dozens of hanging baskets, 36 flower boxes on the train station roof, 10 planters outside market house, a giant flower arch in the town centre and our VERY popular Instagrammable floral phone boxes! We've had over 5000 photos and selfies taken of our Floral Phone boxes and they are still as popular in January as they were when they were first installed! Plus, we have even more floral delights in store for you all this year! All part of our Greener, Cleaner, Safer Love Uxbridge campaign.

As Government restrictions begin to lift and you find yourself returning to the office, we wanted to remind you that Uxbridge BID offer discounted parking for all corporate office sector employees.

Email hello@uxbridgebid.com for more information!



Our BID funded police officer PC Rice in partnership with Simply Gym Uxbridge hosted a number of self defence classes for Uxbridge employees. All classes were supported by the Metropolitan Police force and is part of an ongoing campaign backed by Uxbridge BID for the safety of woman in our town centre and community. The classes had over 120 attendees over the three days and will resume again this February at Simply Gym Uxbridge.

Upcoming Self Defence Classes for all those who work in Uxbridge town centre:

EVERYONE has the right to feel SAFE. That's why our Love Uxbridge/Uxbridge BID funded police officer PC RICE has joined forces with SIMPLY GYM to extend the previous offer to local women for a FREE SELF DEFENCE CLASS to a class available to both women and men. These FREE classes are to raise general awareness surrounding personal safety and protection.

Friday	18/02/2022:	10:30am - 12:00pm
Saturday	26/02/2022:	10:30am - 12:00pm

All classes will be held at SIMPLY GYM - UXBRIDGE and will be run by SIMPLY GYM Manager Richard who is trained in self defence and also control and restraint training. Local police officers will also be in attendance after the session to provide crime prevention advice and support.

Attendees (16+) need to book in advance, to do so please ring 01895 236518 or email richard.ross@simplygym.net with the date of the class you wish to attend.

We have lots of exciting things planned for 2022 so watch this space...

We will be celebrating the Queens Platinum Jubilee, Pirate-Fest, Halloween and Christmas and we go to renewal in June!

Thank you for your ongoing support of Uxbridge BID (Love Uxbridge) please feel free to contact our team below, follow us on Instagram, Facebook, Twitter on @LoveUxbridge or visit our website www.loveuxbridge.co.uk

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LOYALTY SCHEME

The Love Uxbridge Extra loyalty card is an exclusive local discount scheme for anyone who works in Uxbridge town centre. The loyalty scheme, brought to you by Uxbridge Business Improvement District (BID) aims to encourage a loyal consumer base, increase footfall into participating businesses, and reward Uxbridge employees with fantastic exclusive discounts.

If you work in Uxbridge town centre and would like to receive Love Uxbridge Extra cards for you and your colleagues, please email hello@uxbridgebid.com. You can visit our website to see all current offers: www.loveuxbridge.co.uk/offers

